

You are officially
Invited
to join the
Mountain Laurel
Chamber of Commerce



GATEWAY TO THE
LAUREL HIGHLANDS.



Services and Benefits of the Mountain Laurel Chamber of Commerce

66% is the increased likeability that consumers will use your business simply because you're a member*

Our Valued Members Receive:

OFFICIAL NEW MEMBER WELCOME ON THE CHAMBER WEBSITE & FACEBOOK

Get seen instantly! Both new Member welcome announcements can include your business information, address, phone, e-mail, and link to your website

FREE AD IN OUR "GATEWAY TO THE LAUREL HIGHLANDS" MAGAZINE

The **MLCC** will announce you as a new member and will introduce you to our local community. The magazine is mailed to **over 7,500 residents** and is provided to **local businesses, lodging properties, and attractions** to reach visitors. A Free half-page ad to full-time businesses and a Free quarter-page ad to part-time businesses.

PRINTED CERTIFICATION OF MEMBERSHIP TO PROUDLY DISPLAY

You will be provided with a beautiful certificate to confirm your membership in the chamber. **Display it in your shop, store, or office!**

*Did you know that consumers think **44% more favorably** of a business that is a chamber member?**

ACCESS TO THE MLCC OFFICE VISITOR CENTER

Place your marketing materials (business cards, brochures, flyers, etc.) inside of the office lobby.

Free listing and website link on our online membership directory

Networking opportunities & fundraising events

Legislative, highway infrastructure, and natural resource updates

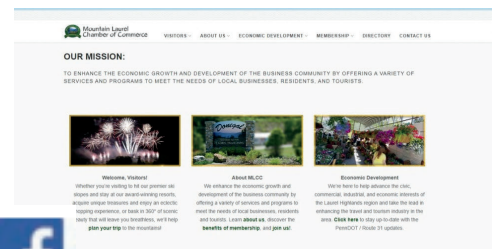
On-going advertising opportunities on the Chamber website & Facebook

Partnered use of our tagline, "**Donegal, The Gateway to the Laurel Highlands**"

SUPER LOW member-only pricing on advertising opportunities in the **Fun Map & Monthly Magazine**.



as a Member...
your visibility and advertising
opportunities are endless



The Real Value of Joining a Local Chamber of Commerce
A Research Study by The Shapiro Group, Inc.



Call: 724-593-8900
Fax: 724-593-8900
Web: mlchamber.com
Email: mlcc@mlchamber.com

MLCC Office:
P.O. Box 154
Donegal, PA 15628

Donegal, the Gateway to the Laurel Highlands
Mountain Laurel Chamber of Commerce
To enhance the **economic growth** and development of the **business community** by offering a variety of services and programs to meet the **needs of businesses, residents and tourists.**



Membership Application to the Mountain Laurel Chamber of Commerce

RIGHT IN FRONT OF YOU IS A REMARKABLE OPPORTUNITY!

You are about to make the decision, right now, to become better known within our local community as a whole - including our small and large businesses, tourists, and visitors.

You are about to unlock the invaluable and unlimited resources that the chamber has available to you.

You are making the conscious choice to improve your marketing, increase your visibility, and grow your bottom line.

YEARLY MEMBERSHIP DUES

Club or Organization	\$183
Cottage/Part-Time	\$183
Government Official	\$183
Non-Profit Organization	\$183
Business with 1-25 Owner/Employees	\$254
Business with 26+ Employees	\$510
Financial Institution	\$510
Second Business	Half of first
Single Individual (No Business Affiliation)	\$89
Plus, a one-time administrative fee	\$25

And, we look forward to welcoming you to the
Mountain Laurel Chamber of Commerce!

Stefanie Cramer

Stefanie Cramer
Executive Director

P.S. Send us an email at mlcc@mlchamber.com and include a **high-resolution, print-ready version of your logo and marketing materials**. We'll start working to get you seen right away!



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Business Name

Business Category (visit mlchamber.com/business-directory for list)

Business Address, City, State, Zip

Business Phone **Business Fax**

Website **Facebook**

- Club or Organization
- Cottage/Part-Time
- Government Official
- Non-Profit Organization
- Business w/ 1-25
- Business w/ 26+
- Financial Institution
- Second Business
- Single Individual

of Employees:
FT _____ /PT _____

How long in business?
Yrs. _____ Mos. _____

I've enclosed my payment to become a MLCC member in the amount of:
\$ _____

Contact Name **Title/Position**

Contact Phone **Contact Email**

On the backside of this form, please write a **brief description of your business** and let us know the **main reason(s) you're joining the MLCC**.

Thank you and we look forward to serving you!

*Send your application
and payment to us today!*

Please make checks payable to **MLCC**



Advertising Rates and Information



Over **7,500** copies of our publication, *Gateway to the Laurel Highlands Magazine*, are mailed every door direct to the residents of **Acme, Bakersville, Champion, Hidden Valley, Indian Head, Jones Mills, Melcroft, Mill Run, Normalville, OhioPLYe, Rector, Somerset (RR4 & RR6), Stahlstown** and **White** each and every month! Additional Copies are provided to businesses, lodging properties and attractions for visitors and tourists.

Page Size	Dimensions (Inches)	Member Price	Cost Per Piece
Front Cover/Highlight	Call for Details (once per year)	\$605.00	0.076
Inside Front Cover	4 3/4" x 7 3/8 "	\$431.00	0.053875
Inside Back Cover	4 3/4" x 7 3/8 "	\$431.00	0.053875
Back Cover	5 1/2" x 4 1/4" (1/8 Bleed)	\$504.00	0.063
Eighth	2 5/16" x 1 3/4"	\$81.00	0.002625
Quarter (Horizontal)	4 3/4" x 1 3/4"	\$118.00	0.01
Quarter (Vertical)	2 5/16" x 3 5/8"	\$118.00	0.01
Half	4 3/4" x 3 5/8"	\$183.00	0.022875
Full	4 3/4" x 7 3/8 "	\$321.00	0.040125
Centerfold	10 1/4" x 7 3/8"	\$560.00	0.07

- Non-Profit Organizations: Receive **20% reduction** on any size ad
- Non-Members require **40% Increase** on any size ad
- Completed ads must be formatted as: jpeg, pdf, & png files
- The chamber staff is available to assist with design (please contact the office for details)
- **Deadline for ad submission is the 1st of the month prior to month of publication, ex: April 1st for the May edition**



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Be EXCITED!

Member Highlight



Let us highlight your business in the next issue of the "Gateway to the Laurel Highlands" monthly magazine! The member highlight includes a photo on the front cover and a full page on **Page 5** of the magazine. Each business can be featured **once per calendar year** for the cost of **\$605!** Please contact the **MLCC office** at **(724) 593-8900** or stef@mlchamber.com for details!

